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Feature Film Mints Every Frame into a Non-Fungible Token (NFT)

The Rideshare Killer becomes the first “every frame minted” (EFM) film when the producers minted all 119,170 frames of the feature film into individual 1-of-1 NFTs on the Polygon Blockchain.

LOS ANGELES, January 5 - With nearly 120,000 individual NFTs minted, *The Rideshare Killer* offers horror fans a unique way of supporting the film, owning a unique collectible that could possibly appreciate in value, and being a part of the film’s legacy.

As the NFT space matures, more films will be minting every frame into an NFT. Large and small films stand to benefit from this. Large films like the Star Wars franchise already have an engaged fan base that would clamor to own a unique piece of the film. For smaller films it’s a way for fans to directly support the filmmakers as their careers rise

“Over the next decade NFTs will change the independent film landscape, offering a totally unique, potentially appreciating collectible to the fans and a sustainable revenue source for artists so that they can create more art,” says producer Tony Greenberg.

The NFT tokens are listed on the official website here: <http://www.theridesharekiller.com/nfts/>

A non-fungible token (NFT) is a unique digital identifier that cannot be copied, substituted, or subdivided, that is recorded in a blockchain, and that is used to certify authenticity and ownership. In addition to digital collectibles like the frames from a film, it can be used to “tokenize” real-world tangible assets like artwork and real estate, making buying, selling, and trading them more efficient while reducing the probability of fraud because of the transparency offered by blockchain technology.

For more information about how films can mint their frames of video into an NFT follow up with Ashley Meyers at info@therightcast.com.

About The Rideshare Killer

Produced by Tony Greenberg, Gavin Periti, and Ashley Scott Meyers, *The Rideshare Killer*, starring Academy Award nominated actor Eric Roberts (The Dark Knight, The Expendables) and Tuesday Knight (A Nightmare on Elm Street 4) is a horror/thriller feature film that explores some of the potential risks of using ridesharing services. Log line: The female CEO of a new ridesharing app must stop a serial killer who’s using the app to lure victims into his car, before he destroys the company and kills her entire technology team. You can find The Rideshare Killer on IMDb here:

<https://www.imdb.com/title/tt11432992>

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